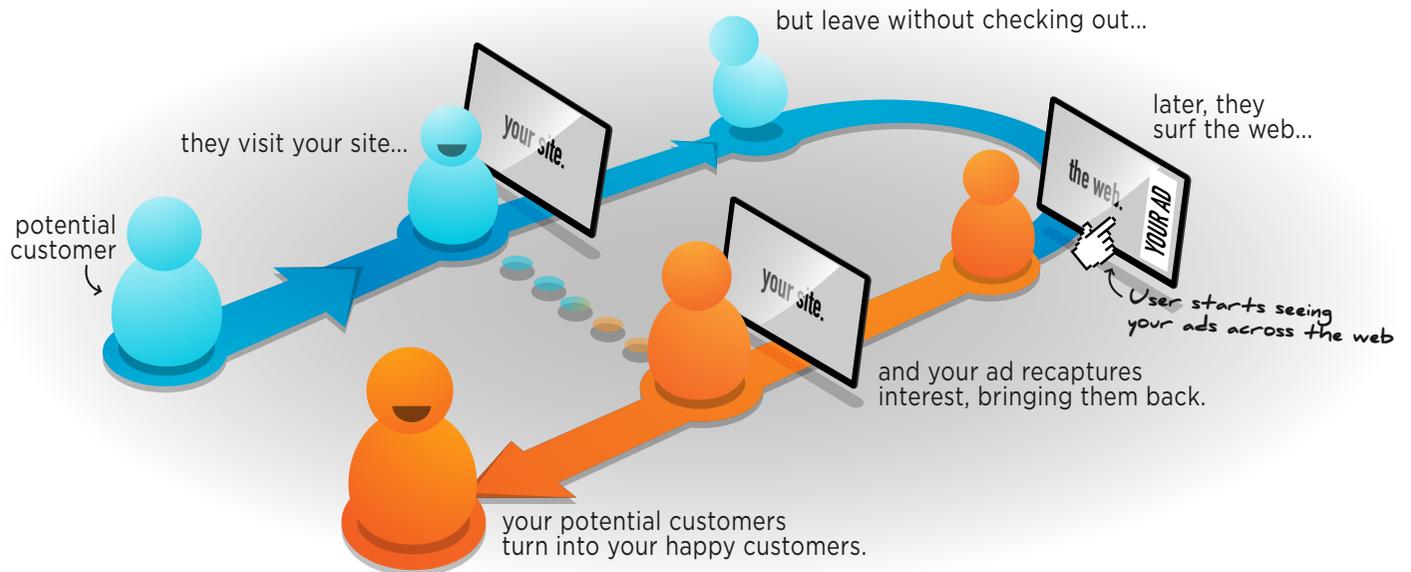




Our audience targeting and retargeting solutions help brands reach the right people online and optimize their marketing budgets.

How Does Retargeting Work?



ReTargeter Can Help You...



Increase Conversions

Our advanced retargeting solutions can help you stay in front of people who have already engaged with your brand, leading to re-engagement and increased conversions.



Drive Traffic

Increase site traffic by serving relevant advertisements to a highly targeted audience. We can target ads by demographic, geographic, interest and intent data, as well as by search behavior.



Boost Awareness

We can help you reach the right people online. With access to over 98% of available display inventory, we can reach your audience virtually anywhere they go online.

Just a few of the clients we've helped:



Contact Us

www.retargeter.com | (415) 738-0573 | info@retargeter.com

ReTargeter is a full-service display advertising firm specializing in retargeting and audience targeting solutions.

Featured Solutions

Advertisers



Site Retargeting

Show ads to people who visited your site but left without converting. Retargeted ads keep your brand top of mind and encourage people to return to your site and convert.



Audience Targeting

Drive the right traffic to your site. Target your ads by demographic, geographic, contextual, interest, and intent-based factors for maximum relevance and performance.



Facebook Exchange

Stay in front of your bounced traffic while they're on Facebook, and reach your audience on the world's most popular social network.



Dynamic Retargeting

Leverage advanced behavioral data to show your users ads for the products they are most likely to be interested in.



Email Retargeting

Supercharge your email marketing and get the most out of your lists by serving ads to anyone who opens your emails.



Search Retargeting

Target by search behavior to show ads to people who are looking for information on your company, your competitors, or your product or service.



CRM Retargeting

Serve display ads to people with nothing more than an email or mailing address, bridging the offline-online gap in your marketing and magnifying the power of your mailing lists.

Publishers



Audience Extension

Monetize your valuable traffic and audience. Don't limit your advertising revenue to your on-site ad inventory; provide advertisers access to your audience all over the web.

Banner Design



ReTargeter ADstudio

Take the pain out of banner ad design. ADstudio's custom-designed static, flash and rich media banners are optimized for performance and can be ready in as little as 72 hours.

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